



— WAGGA WAGGA —
NAIDOC
COMMITTEE

SPONSORSHIP PACKAGE



What is our aim in 2022?

This year, the national NAIDOC theme is Get Up! Stand Up! Show Up! and our committee has created a range of activities to celebrate this theme. Our planned activities for 2022 include:

- Official Ceremony,
- Get Up! Stand Up! Show Up! Colour Run
- NAIDOC Ball & Awards.

As a community-based committee, we rely on funding, ticket sales and contributions from local organisations and business, like yourselves, to be able to create these vital events.

What do we need?

The Wagga NAIDOC Committee are seeking sponsors to jump on board our incredible cultural events for NAIDOC Week 2022. Every year the Wagga Wagga NAIDOC Committee work tirelessly to create community events that aim to showcase and celebrate Aboriginal and Torres Strait Islander culture, history and achievements held during NAIDOC Week (first full week of July and into September in Wagga). These events are an opportunity for the wider community to engage with the intricate Aboriginal and Torres Strait Islander culture that exists in our local community and be a part of our reconciliation journey- all of our journey.



Who is the Wagga NAIDOC Committee?

Comprised of 9 dedicated local Aboriginal and non-Aboriginal community members from across our leading organisations and businesses such as Red Cross, Wagga City Council, KU Children's Services, Thirrilli, NSW Department of Education, Australian Unity, Playgroups NSW and the Riverina Murray Regional Alliance.

We offer our skills, time and labour to bring NAIDOC Week to life in Wagga each year and have had great success with past events including NAIDOC Ball & Awards, Indigenous Business Breakfasts, Family Fun Days, an Elder's Luncheon, Cultural Tours, Youth Camps and so many more. With over 10 years of events under our belt, many of the Wagga community have seen firsthand the commitment and quality that we offer for our events to deliver outstanding, community-minded, cultural events that pave the way for learning to take place and an increased understanding of all of our shared history.

Meet our 2022 committee!

Chairperson, Ashleigh Pengelly

Treasurer, Megan Norton

Christine Harris

Bernard Higgins

Rory McKenzie

Rosie Powell

Marnie Lenehan

Colina Meadows

Max Lyons

Follow us!

www.wagganaidoc.wixsite.com



SPONSORSHIP LEVELS

GUGAA

\$2500 +

- NAIDOC Award named in their honour for 2022 (limited to 6 spaces only) e.g. John Smith's Community Person of the Year Award.
- Logo placed on the Colour Run singlets.
- Promotional material at Colour Run
- Logo will be placed on committee promotional material including website, event posters, ball program.
- Appreciation post on our Wagga NAIDOC Committee Facebook page and Instagram page (with a reach of over 10,000 people during NAIDOC Week).
- Certificate of Appreciation
- Acknowledgement of sponsor contribution at events during speeches.

MALIYAN

\$1000-\$2499

- Colour Run checkpoint named in their honour (3 spaces available only).
- Logo placed on the Colour Run singlets.
- Logo/banner/signage at Colour Run.
- Logo will be placed on promotional material including website, event posters, ball program.
- Appreciation post on our Wagga NAIDOC Committee Facebook page and Instagram page (with a reach of over 10,000 people during NAIDOC Week).
- Certificate of Appreciation
- Acknowledgement of sponsor contribution at events during speeches.

WAAGAN

\$500-\$999

- Logo/banner/signage at events.
- Logo will be placed on promotional material including website, event posters, ball program.
- Appreciation post on our Wagga NAIDOC Committee Facebook page and Instagram page (with a reach of over 10,000 people during NAIDOC Week).
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WAMBUWUNY

UP TO \$499

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- Appreciation post on our Wagga NAIDOC Committee Facebook page and Instagram page (with a reach of over 10,000 people during NAIDOC Week).
- Certificate of Appreciation
- Acknowledgement of sponsor contribution at events during speeches.

IN 2022, SPONSORSHIP AND CONTRIBUTIONS WILL BE USED TO COVER:

- subsidised tickets to NAIDOC events to increase accessibility for all.
- purchase of singlets for Colour Run entrants customised with Indigenous artworks
- Inspiring guest speakers to honour the national theme
- marketing and advertising to raise awareness within the wider community

FOR MORE INFORMATION OR TO CONTRIBUTE PLEASE CONTACT WAGGANAIDOC@OUTLOOK.COM OR PHONE 0424 175 241.

